



Press release

Akixi hosted call reporting achieves Panasonic interoperability

16 September 2011

Akixi, the leading call management service provider, has successfully completed interoperability testing and accreditation for its hosted call management services with the Panasonic range of phone systems. As a result Akixi has Panasonic Bronze partner status. Akixi channel partners can now offer the Akixi 1000 Business Dashboard and the more sophisticated Akixi 2000 for contact centre management to customers with IP connected Panasonic systems.

With Akixi call management reporting, all features are provided remotely as SAAS (software as a service) and not as a conventional package on a customer's server. Akixi does away with all the costly set-up costs normally associated with call management and ACD reporting. There is no capital expenditure on hardware, no implementation and upgrades to worry about and no commitment to ongoing support fees.

For Akixi, Bart Delgado, Managing Director said, "At a stroke we have vastly increased the potential market for Akixi hosted call management by making it available to the large Panasonic reseller community in the UK. We are able to demonstrate to the Panasonic channel how the Akixi service can help them with increasingly important recurring and incremental revenue objectives. Akixi is the first player in this sector that is delivering this technology to the UK telecoms market on a pay as you go basis and we are already seeing strong interest from the Panasonic channel."

Ends.

Suggested picture caption: Bart Delgado, Managing Director of Akixi

For further information contact:

Bart Delgado
Managing Director
Tel: 08432 165401
Web: www.akixi.com
E-mail: bart.delgado@akixi.com

Editorial enquiries:
Glyn Pritchard
Vox Communications
Tel: 01892 825043
Fax: 0870 162 3983
E-mail: glyn.pritchard@voxcomm.co.uk